



## REALTORS® Land Institute Iowa Chapter Annual Sponsorship Agreement

### ▪ **\$5000 Platinum Sponsorship Benefits:**

- Exclusive access within the company's industry to RLI Iowa membership
- Company logo and "Platinum Sponsor" designation on the RLI Iowa Chapter website, newsletters, and member communications
- Advertisement of services in each newsletter and a sponsor-authored article with the content being approved by RLI Iowa in its sole discretion
- "Platinum Sponsor" mention at chapter events and/or the ability to briefly address event attendees concerning the company's products and services
- Free registration to all Iowa Chapter meetings. (Includes free registration and the opportunity to distribute company marketing materials to attendees)
- Priority opportunities to present educational content to members at continuing education events as approved by RLI Iowa and affiliated governing/regulatory entities
- Up-to-date membership contact information lists, per request

### ▪ **\$2500 Gold Sponsorship Benefits:**

- Company logo web link and "Gold Sponsor" designation on RLI Iowa Chapter website, newsletters, and member communications
- "Gold Sponsor" logo advertisement at all chapter events
- Opportunities to distribute company marketing materials to members and event attendees
- Free registration to all Iowa Chapter meetings. (Includes free registration and the opportunity to distribute company marketing materials to attendees)

### ▪ **\$1000 Silver Sponsorship Benefits:**

- Company logo web link and "Silver Sponsor" designation on RLI Iowa Chapter website, newsletters, and member communications
- Select one of our member training events to sponsor such as our annual dinner, spring seminar, etc. (Includes free registration and the opportunity to distribute company marketing materials to attendees)
- Marketing information is sent out quarterly in RLI Monday email announcements. (The sponsor is responsible for providing this to the chapter.)

### ▪ **\$500 Bronze Sponsorship Benefits:**

- Company logo listed as "Bronze Sponsor" on RLI Iowa Chapter website
- Marketing information is sent out quarterly in RLI Monday email announcements. (The sponsor is responsible for providing this to the chapter.)



**REALTORS® Land Institute  
Iowa Chapter  
Annual Sponsorship Agreement**

This Agreement becomes a contract when signed by you and accepted by Realtors Land Institute – Iowa Chapter. Please complete, sign, and mail along with your payment to the address below.

Name of Company Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Responsible Party: \_\_\_\_\_ Title: \_\_\_\_\_

Signature of Responsible Party: \_\_\_\_\_

Dated: \_\_\_\_\_

Payment:  Enclosed is a check (Checks should be made payable to RLI Iowa Chapter)

Enclosed is a quarterly installment. The company will make subsequent payments on the first day of each quarter thereafter.

This Sponsorship Agreement is accepted by \_\_\_\_\_ on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

Signature of RLI representative: \_\_\_\_\_

Please contact Traci Schermerhorn, Executive Director, with any questions regarding this sponsorship program and agreement at 515-633.7993 or [traci@rlifarmdranch.com](mailto:traci@rlifarmdranch.com).

\*\*The RLI Iowa Chapter reserves the right to reject companies seeking sponsorship for any reason at its sole discretion.

**Return Sponsorship Agreement and Payment to:**  
Realtors Land Institute – Iowa Chapter, PO Box 785, Ankeny, IA 50021

Make check payable to Realtors Land Institute Iowa Chapter.  
Thank you!